

# SPONSORSHIP PROPSAL

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# **PECAN PARK**

**THE MOVIE**

A **BRYCE** PRODUCTION FEAT **JOSH NEWKIRK** AND **ALLEN WALKER**  
FEAT **WADE HUNT WILLIAMS** AND **KEITH C. FORD** AND **ANDREW HAGEN**  
AND **FAWN BAILEY** ALSO FEATURING **DAVID GIRARD** AND **ARICA ANDERSON**

We are thrilled to present an exclusive opportunity to sponsor the premiere of the highly anticipated independent film, "Pecan Park," directed by the

BRYCE HOWARD

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W: <https://www.brycetheengineer.com>

**talented African-American filmmaker, Bryce Howard. This is Howard's second feature film, following the success of his critically acclaimed debut independent film: 'Bryce Howard's: Traders'.**

**"Pecan Park" promises to captivate audiences with its compelling storytelling, rich character development, and Howard's distinctive cinematic vision. We invite you to join us in celebrating this landmark achievement by becoming a valued sponsor of our premiere event tentatively scheduled to release at a local Cinemark Theater.**

**About the Film:**

Title: Pecan Park

Director: Bryce Howard

Genre: Drama

Runtime: 122 minutes (Approx.)

**Synopsis:**

"Pecan Park" tells the poignant story of two brothers who embark on separate journeys of self discovery, pridefully navigating their mutual jealousies for one another while their deteriorating father struggles to maintain his family.

**About the Director:**

Bryce Howard, raised in Jacksonville, FL, is a visionary filmmaker who brings a unique perspective to the film industry. As an African-American director, Howard has dedicated his career to creating authentic, powerful narratives that resonate with diverse audiences. "Pecan Park" marks his second feature film, following the success of his debut, which garnered critical acclaim and established him as a rising star in independent cinema.

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## Why Sponsor "Pecan Park?"

**Brand Exposure:** Gain visibility through event materials, website, social media, and media coverage.

**Audience Engagement:** Direct interaction with attendees and potential customers.

**Community Involvement:** Support the arts and celebrate the work of an emerging African-American filmmaker.

### **Conclusion:**

We believe your partnership will not only enhance the premiere of "Pecan Park" but also provide significant value to your brand. We look forward to the possibility of working together to make this event a remarkable success.

Thank you for considering this unique opportunity.

### **Link to Sponsorship Methods Online:**

<https://www.brycetheengineer.com/film/pecanparkthemovie>

Or Contact Directly:

S. Bryce Howard

Producer/Director

904-910-5583

[BryceTheEngineer@icloud.com](mailto:BryceTheEngineer@icloud.com)

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# Sponsorship Opportunities

We offer a range of sponsorship packages designed to provide maximum visibility and engagement for our partners:

## **1. Title Sponsor Package-\$5000**

- **Investment Level:** High
- **Benefits:**
  - Event naming rights (e.g., "Your Movie Premiere presented by [Sponsor]")
  - Logo prominently displayed on all promotional materials (posters, flyers, tickets) and event website
  - Mention in all press releases and media coverage
  - VIP seating for up to 10 guests
  - Opportunity to give a speech before the movie begins (3min max.)
  - Future social media commercial (20 seconds) produced by BRYCE. (By end of calendar year)
  - Play your own business commercial [1] spot during movie previews (30-60 seconds max).
  - Logo on red carpet backdrop.
  - Social media tag on all advertisements.
  - Inclusion of promotional items in gift bags.

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## **2. Platinum Sponsor Package \$2500**

- **Investment Level:** Moderate-High
- **Benefits:**
  - Play your own business commercial [1] spot during movie previews (30-60 seconds max).
  - Logo on red carpet backdrop and event website.
  - VIP seating for up to 5 guests.
  - Social media tag on all advertisements.
  - Inclusion of promotional items in gift bags.
  - Social media shoutout.

## **3. Gold Sponsor Package \$1000**

- **Investment Level:** Moderate
- **Benefits:**
  - Logo on event posters and official website.
  - VIP seating for up to 2 guests.
  - Inclusion of promotional items in gift bags.
  - Social media shoutout.

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#### **4. Silver Sponsor Package- \$500**

- **Investment Level:** Moderate-Low
- **Benefits:**
  - Reserved seating for up to 2 guests
  - Social media shoutout.

### **Additional Sponsorship Opportunities**

#### **Red Carpet/Photo Booth Sponsor \$500**

- **Benefits:**
  - Logo on Photo Booth backdrop.
  - Social media tag on official posted photos.

#### **Gift Bag Sponsor \$500**

- **Benefits:**
  - Logo on the gift bags.
  - Inclusion of promotional items and marketing materials inside the bags.

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## **Sponsorship Benefits Overview**

- **Brand Exposure:** Through various event materials, website, social media, and media coverage.
- **Audience Engagement:** Direct interaction with attendees and potential customers.
- **Community Involvement:** Association with a local cultural event and support for independent filmmaking.

## **Link to Sponsorship Methods Online:**

<https://www.brycetheengineer.com/film/pecanparkthemovie>

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